

The Equasens Group rolls out its NOVIACare® brand in the Netherlands

Developed by the Equasens Group, the NOVIACare® solution, which helps seniors continue living in their own homes, is now being rolled out in the Netherlands.

NOVIACare® is an innovative solution that monitors, detects and alerts in the event of any abnormal activity by the elderly person at home, developed by the Equasens Group. The signature in 2021 of a first distribution contract with Germany and the equipping of retirement homes in the Île-de-France region confirm the relevance and efficiency of NOVIACare® in the home care market for elderly and frail people, both in France and in Europe.

Roll-out in the Netherlands with MobileCare

To roll out the NOVIACare® solution in the Netherlands, the Equasens Group relies on its partner MobileCare, a service integrator for healthcare and home care organisations. After a conclusive period of tests carried out at the end of 2022, more than 200 installations have already been commissioned with MobileCare in the Netherlands over the first six months of 2023. Provisional orders confirm this trend for the second six months of 2023.

Home care in the Netherlands: a bold policy in Europe

In 2022, the Netherlands decided to take a bold and innovative step, that of closing all its traditional retirement homes and not building any new ones. Far from being insignificant, this decision changed the landscape of support for seniors and opened the way to a new approach, centred on the autonomy and well-being of elderly people in their own homes. This radical choice is accompanied by massive investment in home care and aims to promote the autonomy and independence of seniors, while providing them with a pleasant and stimulating living environment.

- 17.5 million inhabitants in the Netherlands (in 2023)
- In 2022, 20% of the population was over 65 (3.6 million people)
- 8% were 75 and over ¹

EQUASENS, a pivotal player in the Silver Economy sector in Europe

Since 2012, the Equasens Group has shown a strong commitment to finding innovative solutions to help elderly people live independently and stay in their own homes. Its investment in both people and industry has made the Equasens Group one of Europe's leading players in this field.

The social issues surrounding home care for seniors, both in France and in Europe, are key factors in the expansion of the NOVIACare® solution to other neighbouring countries.

Technological innovation for patients and nurses

Sensors placed at strategic points in the home are connected to the NOVIACare® box, which centralises essential data on the daily lives of isolated seniors or those being monitored following their return from hospital.

¹ Sources: OCDE: <https://data.oecd.org/fr/pop/population-agee.htm>

"Plug and play" installation of the box and "wireless" installation of the sensors enable quick and easy implementation.

A real patient base monitoring tool, the dedicated NOVIACare® mobile application enables nurses to track changes in their patients' health indicators and optimise their visit schedules according to the priorities identified.

This success in the Netherlands is a logical step in the Group's European roll-out plan.

Thanks to the complementarity of its offers, the Equasens Group is now a pivotal player in the European healthcare sector, providing software solutions to all healthcare professionals, both in the community and in hospitals.

The Group is now present in seven European markets outside France: Italy, Belgium, Luxembourg, the Netherlands, Germany, the UK and Ireland.

More information on NOVIACare® here: www.noviacare.com

About the Equasens Group

Founded over 35 years ago, the Equasens Group now employs over 1,200 people in Europe, and is the leading publisher of healthcare IT solutions in terms of the diversity of its business areas and its market share.

The Group's aim is to make everyday life easier for healthcare professionals and their teams, working in private practice, in coordinated structures or in healthcare establishments, through "business area" software and applications. In addition to these digital solutions, the Group is involved in the design of electronic equipment, digital solutions and healthcare robotics, as well as in financing and training, providing comprehensive support for healthcare professionals as they transform their profession.

In line with its slogan "More technology for a more human experience", the Group specialises in interoperability solutions to improve the coordination of healthcare players, their communication and data exchange, for better patient care and a more efficient healthcare system.

Find out all the latest news about the Equasens Group on www.equasens.com

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